

County of Los Angeles

2014

*Green  
Leadership  
Award*



Sponsored by the  
County of Los Angeles

Board  
of  
Supervisors

**Green Leadership Award**  
County of Los Angeles



*Greening  
our  
Environment!*

# County of Los Angeles

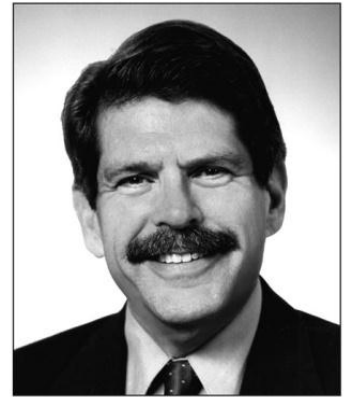
## *Board of Supervisors*



**Gloria Molina**  
*Supervisor, First District*



**Mark Ridley-Thomas**  
*Supervisor, Second District*



**Zev Yaroslavsky**  
*Supervisor, Third District*



**Don Knabe**  
*Supervisor, Fourth District*



**Michael D. Antonovich**  
*Supervisor, Fifth District*

## *Chief Executive Officer*



**William T Fujioka**  
*Chief Executive Officer*

COUNTY OF LOS ANGELES

***“GREEN LEADERSHIP AWARD”***

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**COUNTY OF LOS ANGELES**  
**“GREEN LEADERSHIP AWARD”**

**2014 Guidelines**

***Background***

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On April 22, 2008, the Los Angeles County Board of Supervisors established an annual *Green Leadership Award*. Throughout Los Angeles County, residents, businesses, nonprofit organizations, community groups and cities develop and employ innovative strategies and initiatives to enhance our environmental sustainability. The *Green Leadership Award* is designed to recognize such efforts and to create opportunities to engage and inspire our constituents about the strategies that make every day Earth Day.

Applications for the 2014 *Green Leadership Awards* should be emailed to [greenleadership@ceo.lacounty.gov](mailto:greenleadership@ceo.lacounty.gov) by 5:00 p.m. on February 20, 2014. The application can be found at [www.lacounty.gov](http://www.lacounty.gov).

The *Green Leadership Awards* will be presented on Tuesday, April 22, 2014.

***Eligibility Requirements and Project Criteria***

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Competition is open to all County of Los Angeles residents, businesses, nonprofit organizations, educational institutions, professional and trade associations, communities, and state and local government entities.

***Subject Areas to Consider***

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**Transportation**

Programmatic reductions in vehicle miles traveled including commutes, mileage, business travel, contractors, and other areas

- Personal reduction in vehicle miles traveled, including influence on others
- Use of telecommuting or other programs to reduce transportation
- Projects that encourage public transportation and car pooling
- Conversion to alternative fuel vehicles
- Other innovations

- Assessment/measurement of results: miles/emissions reduced, per capita measurements, penetration rates, project goals, improvements

## **Energy/Water**

Programmatic reductions in energy and water usage

- Organizational goals or policies towards reduced energy and water usage
- Personal reduction in energy and water usage including influence on others
- Use of new technologies and innovations in reducing energy and water consumption
- Use of renewable resources or other sustainable practices in reducing energy and water consumption
- Other innovations in energy and water consumption
- Influence on others through outreach efforts
- Assessment/measurement of results: BTUs (British Thermal Unit) and gallons reduced, emissions reduced, per capita measurements, progress towards goals, significant improvements, influence on others

## **Sustainability**

Programmatic policies/goals to certify buildings or sites as “green” (indicate the certification standard or list measures) or activities that promote waste reduction, recycling, or related technologies

- Projects that: combine housing and office space; protect forests and wildlife; preserve other resources; enhance recreation
- Projects that address or emphasize cost effectiveness in implementing sustainable measures
- Projects that address social equity; for example, address the needs of underrepresented or hard to reach markets
- Emphasis on waste reduction through: recycling; reuse, green purchases, other waste diversion practices
- Use of technology or other innovations
- Impact on others through outreach efforts
- Assessment/measurement of results: emissions mitigated, other resource benefits metrics, per capita metrics, others influenced

## **Outreach and Education**

Programmatic policies and goals to educate others, and to encourage and implement sustainability programs

- Measurement of success or impact; persons reached or impacted, record of behavioral changes, program longevity
- Innovation in education, marketing and outreach
- Consideration of hard-to-reach or disadvantaged sectors (environmental justice)

## Categories

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**Resident:** An individual whose efforts, on their own or through an organization, empowers their community and society toward ecological restoration and a sustainable future. Their leadership, foresight, and innovation inspire others, leading to significant achievements through individual effort and moving others to action.

**Public Agencies:** A local government and or public sector organization that demonstrates environmental leadership within their own organization, peer group or represented constituents, through activities, initiatives or programs that encourage and develop sustainability.

**County of Los Angeles Departments:** County of Los Angeles Departments that demonstrate environmental leadership within their own organization, or represented constituents, through activities, initiatives or programs that encourage and develop sustainability.

**Business/Private Sector:** A private company that is moving its business practices toward a sustainable enterprise. This company's commitment to resource efficiency, social responsibility and sustainability pervades throughout the company's employees in their business and personal life. This company encourages and inspires other private companies to join in pioneering the processes of sustainable development.

**Nonprofit Agency:** An agency that demonstrates leadership by protecting the environment and creates a shift toward a sustainable, secure future. Through collaboration and partnerships, the agency resolves environmental challenges and conflicts with innovative solutions and initiatives.

## Project Criteria

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Eligibility:

- Nominees must be located in the County of Los Angeles.
- The project must be implemented, built or currently running. Do not submit projects still in the planning stages.
- Project or activity must have been initiated within the past three years. (Long term projects may be considered if a new benefit was achieved in the past three years.)
- The nominee must agree to allow the County to publish a summary of their accomplishments.

## Evaluation Process

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Award winners will be determined by a panel of judges representing relevant disciplines in the respective categories. Finalists will be contacted no later than April 3<sup>rd</sup>. The deliberative process of the judges is confidential and all decisions are final.

In the event that a judge has a close affiliation with an entry, they will withdraw from judging that entry. Judges' decisions are solely based on the nomination forms and supporting documentation.

The following factors may be considered:

<b>Project Description:</b>	Clear and comprehensible, activities well-defined and technically feasible
<b>Results:</b>	Results are defined clearly in measurable terms
<b>Transferability:</b>	Project can be readily transferred to other sectors
<b>Impact:</b>	Benefits include more than one environmental resource; has a long lasting and sustainable impact; scale of impact
<b>Innovation:</b>	Demonstrates creative, original approach to problem; project goes beyond standard techniques or regulatory compliance standards
<b>Collaboration and Outreach:</b>	Involves community/government partners in designing, planning and implementing project  Provides promotional and incentive component for employees or customers
<b>Financial Viability:</b>	Demonstrates sound fiscal management  Enhances the County's economy; new/better jobs are created; new markets developed; cost effectiveness

## ***Other Conditions***

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All materials submitted become the property of the County of Los Angeles, and will not be returned. Any information submitted or generated is subject to public disclosure requirements. The County reserves the right to reproduce, promote and publish information on award winning projects.

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## ***Awards Presentation – April 22, 2014***

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A special awards ceremony will be held by the County of Los Angeles Board of Supervisors is scheduled to honor the award winners at the regular Board meeting on April 22, 2014. At this time, a publication about the recipients will be released. Award recipients will be notified according to the schedule below and provided with details regarding the ceremony.

<b>DATES TO REMEMBER</b>	
February 20, 2014	Applications are Due
March 10-13 and 17-19, 2014	Site Visits of Finalists
April 3, 2014	Notify Award Winners
April 22, 2014	Awards Ceremony