



## **LAUNCH YOUR WATER CAMPAIGN**

**DIRECTIONS:** Hey eco heroes! We at Grades of Green are so excited to welcome you to the 2018 Water Campaign. This handbook is designed to give you the resources to plan and roll out a successful Water Campaign that makes ripples of change in your community.

### **WHAT IS THE WATER CAMPAIGN?**

The Water Campaign is a semester-long competition where hundreds of Campaign Teams across the globe will take action to conserve water or protect water quality and will develop sustainable solutions to water issues relevant to their region. As a Campaign Team (the group of students, educators, and community leaders you put together to roll-out your campaign) you will research local water issues, develop a solution to address a water issue, and share that call to action with your community through a video. Grades of Green will pair your Campaign Team with a Mentor who has expertise in environmental action and is there to support you along the way.

### **ABOUT THIS HANDBOOK**

This handbook contains interactive worksheets that guide your Campaign Team to brainstorm, plan, and implement each Phase of the Water Campaign.

### **ABOUT YOUR EDMODO CLASSROOM**

Your Campaign Team has been added to a Water Campaign Classroom on Edmodo. It contains online discussion groups for your Team to communicate with other Campaign Teams across the globe, and a virtual library of additional water conservation and water quality resources, planning worksheets, and leadership guides.

### **GUIDELINES FOR USING YOUR HANDBOOK WITH EDMODO**

- We suggest that you bring a printed copy of the handbook to your Water Campaign meetings to brainstorm and draw out your ideas.
- The electronic version of the handbook is fillable and contains links to the additional resources that are uploaded to the Edmodo Water Campaign Folders. These resources are organized into subfolders that correspond to each Campaign Phase.
- Each individual handbook worksheet is also available electronically on Edmodo so that Campaign Teams can easily access multiple copies of a worksheet to fill out individually during meetings.
- Edmodo discussion groups are a place for you to interact and share ideas with the hundreds of other Campaign Teams participating in the Water Campaign!



- **PRO TIP:** We recommend assigning a student leader to check Edmodo **1-2 times per week** to stay in the loop about Water Campaign resources, discussions, and updates from Grades of Green Mentors.

**PRIZE ALERT!**

Save your electronic handbook along the way to send the final version to your Mentor or send them photos of your completed handbook pages if you printed the handbook. Send your completed handbook to your Mentor by **DECEMBER 1ST** to be eligible for additional special prizes.