



WATER CAMPAIGN **RESULTS** WORKSHEET

DIRECTIONS: Fill out this worksheet to compile your results from each Phase of the Water Campaign, then ask your **ADULT LEAD** to use your answers to complete the Final Results Survey, which is due by **DECEMBER 1ST** and will be used to determine your final score.

GENERAL:

- Total number of Campaign Team members: _____
- Number of Campaign Team who watched all 3 Webinars with your Adult Lead: _____
- How often were you in communication with your Grades of Green Mentor and your Partner Team?

PRE-CAMPAIGN PHASE:

- Number of people on your Campaign Team who had a defined leadership or committee role [described on the Own Your Role worksheet]: _____

List team members and their leadership roles above (only first names are needed)

PHASE 1: RESEARCH AND DISCOVER

- Describe the source (i.e. local library, interview, online article, etc.) that your team learned the most from while conducting research. What was your favorite research finding?



PHASE 2: WATER ACTION

- Total number of people who completed the Water Conservation Action Tracker = _____

OR

Total number of people who completed the Water Quality Action Tracker = _____

- Total number of gallons/liters conserved (calculate from Water Conservation Action Trackers) = _____ Gal/L

OR

- Total number of gallons/liters protected (calculate from Water Quality Action Trackers) = _____ Gal/L

PHASE 3: AWARENESS

- What was the issue, solution and call to action that your Campaign Team highlighted in your Campaign Video?

ISSUE:

SOLUTION:

CALL TO ACTION:

- Total number of people reached through publicity [from Publicity Worksheet data]: _____
- Include the metric (likes, shares, viewers, local media outlets approached and/or publications in local media) in your answer!



PHASE 4: CIVIC ENGAGEMENT

- Did you hold a community event or present to local leadership? _____
- Total number of event/presentation attendees (if applicable): _____
- What was the desired outcome of your community event or local leadership presentation?

- How would you continue your Water Campaign project if your team won an Eco Grant?

- Why should your Campaign Team be a Water Campaign Winner? [earn up to 5 bonus points for your answer!]