



eATING MeAT ONCE a WeEK = LESS GLOBAL WARMING

Did you know that worldwide, livestock-farming is responsible for no less than 18% of total greenhouse gas emissions? Greenhouse gas emissions through meat production and associated land-use changes are one of the most important causes of climate change/warming. Skipping one meal of meat a week is more effective at cutting CO₂ than switching to a hybrid car (and cheaper, too.)

Take a STEP AND SKIP THE MeAT ONCE a WeEK!