



HOW TO EARN POINTS TOWARD AN ECO-GRANT

Grades of Green wants to help fund our student leaders to build a sustainable future! Only teams who complete the Campaign, and submit all required forms are eligible to earn one of our Eco-Grants of up to \$1000.

To earn the maximum points for a submission:

- All components of the submission are filled out clearly and completely according to directions.
- Answers are exceptional, creative and well thought-out.

To earn partial points for a submission:

- Most components of the submission are complete, and some directions are followed.
- Answers are sufficient but generic.

**Be sure to look out for BONUS POINT opportunities along the way!

All required *Forms and Submissions* are detailed with the points for each below.

There are multiple required tasks associated with each form. Please click [here](#) and review items with a .

Phase & Target Dates	Required Forms and Submissions	Max Points
GET READY! 9/14 - 10/2	• “Consent & Permission” Form (must be filled out by every team member) and <i>About Our Team</i> Form	5
	• RSVP for the “Welcome Webinar” questions	5
PHASE 1 LEARN! 10/3 - 11/6	• “Pick a Climate Solutions Campaign Topic” questions	10
	• “Write Your Team’s Manifesto” questions **Bonus points: Watch Climate Crisis Recap video. Turn your manifesto into a creative piece	5
PHASE 2 PICK YOUR PROJECT! 11/7 - 12/4	• “Project Focus and Solution” questions	5
	• “Reach out to an Expert” questions	5
	• “Campaign Types, Audience and Metrics” questions	5
PHASE 3 CREATE A PLAN! 12/5 - 2/5	• “Measurable Goals” questions	5
	• “Audience, Advocacy Goals, & Starting Point” questions	10
	• “Greenhouse Gas Goals” questions	5
	• “Key Messaging” questions	5
	• “Task List” questions	5
PHASE 4 TAKE ACTION! 2/6 - 3/26	• “Document Your Project” questions	15
PHASE 5 SHARE YOUR SUCCESS! 3/27 - 4/23	• “Measure Your Impact” questions	5
	• Poster, Video, and/or summary of campaign	5
	• “Eco-Grant” questions	5
Total Points available without Bonus		100

Major Dates to Remember:

- **Student Webinars:**
 - Welcome Webinar 10/3/2020
 - Mid-Year Webinar 2/6/2021
- **Team Facilitator Training:**
 - Campaign Overview 9/26/2020
 - Completing the Campaign 1/30/2021