**Meatless Monday Template to Request Donations**

**Instructions:** Use this template as a resource when you are reaching out to businesses and restaurants and requesting donations for your Meatless Monday campaign. This can be used as an email, written letter, or script if you are talking in person.

Greetings , **(name of business/restaurant manager)**

My name is **(your name)***,* I’m in **(grade level)** at **(school name),** and a member of our school’s **(team name, classroom, club or group)**. We have entered the Grades of Green “LAUNCH Campaign”, and our project is a social media Meatless Monday campaign! We are reaching out to ask if **(restaurant/business name)** would be willing to team up with us for this project! Our participants will be **(target audience of your project; Ex: “students at your school”)** and we will be asking them to eat meatless on Mondays and post their meatless meal to their social media account using our hashtag #  **(insert team hashtag).** We will be incentivizing our audience to participate with weekly giveaways and were wondering if your business would be interested in donating a gift certificate for one week’s raffle prize (in exchange for social media publicity through our team’s social media account, as well as our club members personal accounts)! Our club admires ‘s **(restaurant/business name)** ability to **(Ex: “Provide more awesome local, organic, and vegan options to Rochester”; Personalize adjectives to be specific to the business being emailed and the business’ city/town name)**.

Let me know if this is something  **(restaurant/business name)** would want to be a part of, and if you have any more questions about our project!

Best,

  **(Your name)**

  **(Contact information)**