



HOW TO EARN POINTS TOWARD AN ECO-GRANT

Grades of Green wants to help fund our student leaders to build a sustainable future! Only teams who complete the Campaign, and submit all required forms are eligible to earn one of our Eco-Grants of up to \$1000.

To earn the maximum points for a submission:

- All components of the submission are filled out clearly and completely according to directions.
- Answers are creative and well thought-out.

To earn partial points for a submission:

- Most components of the submission are complete, and some directions are followed.
- Answers are sufficient but generic.

**Be sure to look out for BONUS POINT opportunities along the way!

All required *Forms and Submissions* are detailed with the points for each below.

There are multiple required tasks associated with each form. Please click [here](#) and review items with a .

Phase & Target Suggested Dates	Required Forms and Submissions	Max Points
GET READY! 9/1 - 10/1	<ul style="list-style-type: none"> • “Consent & Permission” Form (must be filled out by every team member) and <i>About Our Team</i> Form (one per team) • RSVP for the “Welcome Webinar” (at least one person per team) 	3 2
PHASE 1 LEARN 10/4 – 12/4	<ul style="list-style-type: none"> • “Phase 1.1 – Climate Solutions Topic” form • “Phase 1.2 – Solution and Project” form • “Phase 1.3 – Campaign Types” form • “Phase 1.4 – Reach Out to an Expert” form • “Phase 1.5 – Effective Goal Statement” form <p>**Bonus points: Climate Crisis Recap video. Team logo and/or slogan</p>	3 5 3 5 5
PHASE 2 CREATE A PLAN 12/6 - 2/4	<ul style="list-style-type: none"> • “Phase 2.1 – Target Audience” questions • “Phase 2.2 – Key Messages” questions • “Phase 2.3 – Communication Platforms & Strategies” questions • “Phase 2.4 – Task List” questions 	3 5 4 5
PHASE 3 TAKE ACTION 2/7 - 4/1	<ul style="list-style-type: none"> • RSVP to “Mid-Campaign Webinar” • “Documentation” worksheets (do not need to be turned in) • “Phase 3.2 – Press Release” form 	2 5
PHASE 4 SHARE YOUR SUCCESS 4/4 - 5/6	<ul style="list-style-type: none"> • “Phase 4.1 – Share Your Success” form <ul style="list-style-type: none"> ○ Audience members reached ○ Project summary ○ Share Your Success <p>**Bonus points: Complete the “Wrap Up Phase – Survey” questions</p>	20 20 10
	Total Points available without Bonus	100

Major Dates to Remember:

- **Student Webinars:**
 - Welcome Webinar 10/2/2021
 - Mid-Year Webinar 2/5/2022
- **Team Facilitator Training:**
 - Campaign Overview 9/28/2021
 - Completing the Campaign 2/1/2022
- **FINAL DEADLINE:**
 - Final Deadline to submit projects 5/13/2022