**Impact Worksheet: Energy & Transportation**

**Energy and Transportation Audience Reach:**

Use this chart to keep track of how many students and community members you were able to reach through your outreach efforts. Not all of these will apply to your project, please only provide numbers for platforms that were used by your team to spread your message.

If you reach the same audience members with more than one platform, only count them once. If you are not sure if your audience member was a student or another member of the community, count them as a community member.

| **Number of Audience Members Who:** | **Description of Team**  **Action Taken** | **Students** | **Community Members** |
| --- | --- | --- | --- |
| Signed our petition |  |  |  |
| Read an email you sent |  |  |  |
| Wrote an email or letter on our behalf |  |  |  |
| Saw our presentation or video |  |  |  |
| Heard or read our announcement |  |  |  |
| Saw our flier or poster |  |  |  |
| Visited a Website that shared our project |  |  |  |
| Engaged with us at a tabling event |  |  |  |
| Attended our event |  |  |  |
| Other \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |  |  |  |
| Total Outreach # |  |  |  |

\*\* If your project made use of press or social media outlets visit the Press & Media worksheet to learn how to calculate your outreach for those platforms

**Energy and Transportation Actions**

Use this chart to keep track of the actions you took to address energy and transportation use through your project and the amount of usage or emissions you were able to reduce through your actions.

| **Impact Action Details**  Ex.1 We educated our school families how to conserve energy at home and 23 participating families conserved an average of 48 kWh per month for three months  Ex.2 We made our school pick up line a no idle zone and reduced 38 pounds of CO2 per school day | **Impact Metric: Amount of Energy or Transportation Usage or Emissions Reduced**  Ex.1,104 kWh reduced per month  Ex.2 6,840 pounds of CO2 reduced per school year |
| --- | --- |
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