**Impact Worksheet: Food**

**Plants & Animals Audience Reach:**

Use this chart to keep track of how many students and community members you were able to reach through your outreach efforts. Not all of these will apply to your project, please only provide numbers for platforms that were used by your team to spread your message.

If you reach the same audience members with more than one platform, only count them once. If you are not sure if your audience member was a student or another member of the community, count them as a community member.

| **Number of Audience Members Who:** | **Description of Team**  **Action Taken** | **Students** | **Community Members** |
| --- | --- | --- | --- |
| Signed our petition |  |  |  |
| Read an email you sent |  |  |  |
| Wrote an email or letter on our behalf |  |  |  |
| Saw our presentation or video |  |  |  |
| Heard or read our announcement |  |  |  |
| Saw our flier or poster |  |  |  |
| Visited a Website that shared our project |  |  |  |
| Engaged with us at a tabling event |  |  |  |
| Attended our event |  |  |  |
| Other \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |  |  |  |
| Total Outreach # |  |  |  |

\*\* If your project made use of press or social media outlets visit the Press & Media worksheet to learn how to calculate your outreach for those platforms

**Plants and Animals Conservation Actions**

Use this chart to keep track of the actions you took to address plants and animals through your project and the amount of trees or habitat you were able to add or protect through your actions.

| **Impact Action Details**  Ex.1 We planted 58 maple trees at Grand Park through our community tree planting event  Ex.2 We convinced 598 students to write a letter on our behalf and successfully convinced the Costa Rican government to protect a 300 acre rainforest reserve. | **Impact Metric: Amount of Trees or Habitat that was added or protected**  (provide unit of measurement)  Ex.1 58 trees  Ex.2 300 acres protected |
| --- | --- |
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