

HOW TO EARN POINTS TOWARD AN ECO-GRANT

Grades of Green wants to help fund our student leaders to build a sustainable future! Only teams who complete the Campaign, and submit all required phase forms are eligible to earn one of our Eco-Grants of up to \$1000.

To earn the maximum points for a submission:

- All components of the submission are filled out clearly and completely according to directions.
- Answers are creative and well thought-out.

To earn partial points for a submission:

- Most components of the submission are complete, and some directions are followed.
- Answers are sufficient but generic.

****Be sure to look out for BONUS POINT opportunities along the way!**

All required *Forms and Submissions* are detailed with the points for each below.

Phase & Target Suggested Dates	Required Forms and Submissions	Max Points
GET READY! 9/5-10/2	<ul style="list-style-type: none"> • “Consent & Permission” Form (must be filled by every team member) & “About Our Team” Form (one per team) • RSVP for the “Welcome Webinar” (at least one person per team should attend or watch the recording) 	
PHASE 1 LEARN 10/3 – 11/27	<ul style="list-style-type: none"> • <i>Phase 1 - Learn</i> <ul style="list-style-type: none"> o Choose Your Topic o Reflect on Environmental Justice Education o Choose Your Project o Set Your Goal <p>**Bonus point: Reach Out to an Expert (up to 2 bonus points)</p>	5 5 5 5
PHASE 2 CREATE A PLAN 11/28 - 2/5	<ul style="list-style-type: none"> • <i>Phase 2 – Plan</i> <ul style="list-style-type: none"> o Determine Campaign Type o Write Your Key Messages o Choose Your Communication Platforms o Create Your Task List • RSVP for the “Mid-Campaign Webinar” (at least one person per team should attend or watch the recording) 	5 5 5 5
PHASE 3 TAKE ACTION 2/6 - 4/23	<ul style="list-style-type: none"> • <i>Phase 3 - Take Action</i> <ul style="list-style-type: none"> o Audience Reach o Impact Made <p>** Bonus Point: Write a Press Release (up to 3 bonus points)</p>	15 15
PHASE 4 SHARE YOUR SUCCESS 4/24 - 5/12	<ul style="list-style-type: none"> • <i>Phase 4 - Share Your Success</i> <ul style="list-style-type: none"> o Project Summary o Positive Impact o Outreach Materials 	10 10 10
	Total Points available without Bonus	100

Major Dates to Remember:

Students Webinars	Team Facilitator Training
Welcome Webinar 9/30/2023	Campaign Overview 9/27/2023
Mid-Year Webinar 2/3/2024	Completing the Campaign 1/31/2024



CLIMATE SOLUTIONS CAMPAIGN

[GRADESOFGREEN.ORG](https://gradesofgreen.org)

Campaign Deadline 05/17/2024